



## **Approach Communications provides Wireless Internet services for Shell Island Resort**

Approach Communications, the leading provider of wireless broadband solutions and managed WiFi recently completed the installation of wireless Internet services for the Shell Island Resort in Wrightsville Beach, North Carolina.



Approach Communications designed and implemented a robust high speed 2.4GHz wireless network that provides ubiquitous wireless coverage through out the building and grounds of the Shell Island Resort. All of the wireless access points were connected to two primary wiring closets where Approach installed and configured a firewall, router, wireless gateway and controller, switches and other communication components required to operate an enterprise resort of this nature. The final result was high speed wireless in all 169 rooms, the entire conference center, all other common areas and even the stretch of beachfront.

This was but a small part of the 10 million dollar renovations that have been taking place at Shell Island Resort. Among other improvements are the addition of a business center, an enhanced fitness center and an upscale restaurant with outdoor beach front seating and complete renovations of both the indoor and outdoor pools and their respective pool deck areas.

Mary Jaye McGowan, HOA manager for Shell Island Resort had this to say; ..."Approach Communications brought Shell Island Resort into the 21st century! By making our Resort completely wireless, including all 169 individual units, all common and commercial areas and even for our guests sitting on the beach. Their excellent service has been a welcome relief. Approach has been quick, efficient and very responsive in their "approach" to our communication issues. "

According to Scott McNeil, Approach's lead Wireless and Network Engineer, Shell Island was an opportunity for Approach to demonstrate their knowledge and expertise in wireless solutions. "Shell Island is a concrete structure built to withstand hurricanes. It was a challenge to design a wireless system that provides stable, reliable and very high speed wireless service but we are used to covering multiple city blocks and serving thousands of transient users every month on our Metro network. So, we knew the right design and configuration for the best service. It's worked! In the year since we installed the South Tower, we've had less than 10 service calls. That's our goal. To provide a level of service that reflects positively on our clients and we are thrilled to provide another high quality amenity to Shell Island's renovations."



Approach Communications is a leading provider of customized wireless broadband solutions and services. The Company owns and operates the City Port WiFi network in Wilmington, NC and provides high speed wireless solutions for condos, resorts, municipalities, schools, business and other organizations. Contact Approach by calling 877-364-5907 or by email at [info@approach.net](mailto:info@approach.net).